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# WG5 Industry and End-User Liaison

Alicante/online - September, 16th 2021



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## Outline

- Overview on WG5
  - Objectives
  - Deliverables
  - Challenges
- Results/outcomes
- Planned activities



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## Objectives

- Develop links with industry and end-users
- Foster collaboration between academic and industrial partners
  - both on academic projects and on real-world product development
  - seeking to stimulate ideas for novel cross-modal applications
- Coordinate user requirement surveys and other methods for obtaining end-user input
- In addition to having Action participants from the industry, invite company stakeholders to join an **Industrial Advisory Board** for
  - advising and informing the MC's activities
  - further fostering collaboration between industrial and non-industrial participants
    - including placements for ECIs
    - and co-organisation of shared tasks including construction of benchmark datasets



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## Deliverables

Outcome	Collaborating WGs
Establishment of an <b>Industrial Advisory Board</b>	
Reports on requirements <b>surveys from end users</b> as a shared resource for the community	
<b>System application demos</b> accessible via the Action website	
Articles for general readership	
Organisation of Industrial Placements	STSMs, ECIs
Organisation of an international workshop or shared task	WG1
Semantic annotation guidelines and standards for multi-modal data	WG1
Construction of training and benchmarking datasets for multi-modal MT, multilingual video/image description and dialogue modelling	WG1, WG3
Joint journal and conference publications	WG1, WG2, WG3, WG4
Cross-topic research roadmap identifying where research effort is most needed and the research challenges that need to be addressed	WG1, WG2, WG3, WG4
Reports from WG meetings and STSMs	WG1, WG2, WG3, WG4



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## Challenges

- No activity since the pandemic hit
- Need more engagement to coordinate and involve industry participants
  - Right now they are only in the slack channel
- Prospect of starting to have meetings again should help in better preparing and organizing the involvement of industry participants
- Appointing a vice-leader or new leader (I can be vice) will help reviving the group



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## Planned activities

- Finally assemble **Industrial Advisory Board**
- Organize industry panel for next MC meeting
- Organize WG meeting (inviting company stakeholders)
- Work on the belated deliverables:
  - requirements surveys from end users
  - system application demos



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## Communication

- Slack channel: #wg5-industry
- Mailing list: [wg5@sympa.multi3generation.eu](mailto:wg5@sympa.multi3generation.eu)

